

CLUB REPORT FOR

EMPRESARIO

2024-2025



Submitted by:

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Under the guidance of:

Dr. Mahesh M.V



Closed Forum Discussion on How to Start Your Own Business

Date: 26th July, 2024

Venue: Old IQAC Room

Organized by Empresario

On July 26, 2024, a closed forum discussion titled "How to Start Your Own Business" was conducted by Mr. Krishna Kumar Nallur, CEO, Speed Cargo Technologies Pvt. Ltd and an Associate Professor at the Xavier Institute of Management and Entrepreneurship (XIME) in Bengaluru, India.

The event was organized to provide aspiring entrepreneurs with practical insights and guidance on initiating their own business ventures. Mr. Nallur emphasized the importance of identifying new markets and trends, leveraging one's skill set across multiple sectors, and securing initial funding through various channels such as bank loans, angel investments, or venture capital funding. He also highlighted the significance of developing a comprehensive business plan, which serves as a blueprint covering aspects like sales, marketing, advertising, promotion, and location.

Participants were encouraged to conduct thorough market research to understand potential customers and existing competitors. Mr. Nallur advised that a solid business plan not only helps in structuring and running a new business but also plays a crucial role in convincing others to collaborate or invest in the company.

The forum also addressed the practical steps of starting a business, such as choosing a suitable business structure (e.g., sole proprietorship, partnership, company, or trust), registering the business name, obtaining necessary licenses and permits, and setting up a business bank account. These steps are essential for ensuring legal compliance and smooth operation.

Throughout the discussion, Mr. Nallur shared real-world examples and case studies to illustrate common challenges faced by new entrepreneurs and strategies to overcome them. The interactive nature of the forum allowed attendees to engage directly with Mr. Nallur, seeking personalized advice and clarifications on various aspects of starting a business.

Conclusion:

Overall, the closed forum provided valuable, actionable insights for individuals aiming to embark on entrepreneurial journeys, equipping them with the knowledge and tools necessary to navigate the complexities of starting and running a successful business. The guest was felicitated by Dr. Mahesh M.V, Dean Entrepreneurship and Dr. Athouba, Faculty, XIME, Bangalore.



Event on “From Concept to Capital: Navigating the Path from Idea to MVP and Building a Smart Investment Portfolio”

Date: August 8, 2024

Time& Venue: 4:30 PM, First Floor Auditorium

Organized by: Empresario

Speaker: Shreenath Phadke, CMO, Emint (Investment/Stock Broking App) also Alumnus of XIME, Bangalore

Objective:

This event aims to guide participants through the entrepreneurial journey from ideation to building a Minimum Viable Product (MVP) and developing a smart investment portfolio. The session is designed to provide practical insights for budding entrepreneurs, innovators, and students interested in navigating the startup ecosystem and understanding investment strategies.

Event Highlights:

1.Key Topics:

From Idea to MVP: Shreenath Phadke will discuss the process of transforming a concept into an MVP, emphasizing critical steps like market research, prototyping, and initial product launch strategies.

Building a Smart Investment Portfolio: The session will delve into investment basics, covering portfolio diversification, risk management, and smart strategies for long-term financial growth.

Real-World Examples: Practical examples from Shreenath’s experience as the CMO of Emint, an investment and stock broking app, will offer valuable lessons on how startups can effectively scale and sustain their operations.

2. Audience:

The event targeted startup enthusiasts, students, and professionals keen on understanding the dynamics of building a startup and crafting a strategic investment plan.

3. Interactive Segment:

There will be a Q&A session allowing participants to interact with the speaker, seek advice on their business ideas, and learn more about the investment landscape.

4.Registration:

The event was open for all seniors and juniors who were interested in starting up new business, young entrepreneurs and finance enthusiast.

Conclusion:

This event offers a comprehensive guide to navigating the challenging path from concept

development to establishing a successful startup. The speaker, Shreenath Phadke, brings extensive industry experience, making this an invaluable opportunity for aspiring entrepreneurs and investors to gain knowledge and practical insights into both business development and smart investing. The speaker was felicitated by Mrs. Vinetha, Faculty, XIME, Bangalore.



Report on “Installation of Flower Stall During Fresher’s Party during Freshers”

Date: August 10, 2024

Venue: MDP Block ground floor

Organized by: Empresario

Objective:

To install and operate a flower shop as part of the fresher's party organized by Empresario, enhancing the atmosphere and providing attendees with floral gifts and décor options.

Overview:

The flower shop was set up at the entrance of the event hall to offer a welcoming, vibrant, and refreshing experience for the new batch of students. The flower shop featured an array of flowers, including roses, lilies, carnations, and tulips, which attendees could purchase as gifts or simply enjoy as part of the décor.

Key Components of the Flower Shop:

1.Design and Setup:

The flower shop featured an aesthetically pleasing booth, designed with natural elements such as wooden tables, vases, and green plant backdrops to create a fresh and calming environment. The flowers were artistically arranged in vases, bouquets, and garlands to appeal to the students.

2.Products Offered:

Bouquets: Pre-arranged bouquets of mixed flowers (roses, lilies, and carnations) for gifting purposes.

Single Stems: Individual flowers like roses and lilies for those who wanted a minimal yet elegant floral touch.

3. Pricing and Sales Strategy:

The pricing was set to be student-friendly, with bouquets ranging from 50-100 Rs depending on the size and type of flowers.

The shop also had a payment method that accepted both cash and digital payments, ensuring convenience for the attendees.

4. Manpower and Management:

The flower shop was managed by a team of volunteers from Empresario, who took shifts to assist in customer service, arrangement of flowers, and sales.

Volunteers received brief training on floral arrangement, customer handling, and cash register operation.

5. Promotion: The shop was promoted during the event through announcements and on banners placed at strategic points at the venue.

Social media platforms of Empresario were utilized to promote the flower shop prior to the event, ensuring awareness and attracting students.



Launch of XIME Incubation Cell & Applications Opened

Event: Launch of Incubation Cell & Inviting Applications

Date: August 13, 2024 (3:30- 5:00 pm)

Venue: IQAC

Organized by: Empresario

Objective:

The launch of the Incubation Cell at XIME aimed to create a platform for students and aspiring entrepreneurs to transform their innovative ideas into viable business ventures. The Incubation Cell will provide mentorship, resources, and support to help students develop and scale their startups.

Event Highlights:

1.Introduction to the Incubation Cell:

The Incubation Cell will be a dedicated space for fostering entrepreneurship and innovation among students.

It will provide guidance on business planning, funding opportunities, and market strategy for startups at different stages of development.

Access to expert mentors, workshops, and networking opportunities will be a key focus to enhance the entrepreneurial ecosystem.

2.Collaboration with Empresario:

Empresario will be a key partner in managing and facilitating activities within the Incubation Cell.

Joint efforts will focus on organizing events like startup pitch competitions, ideation workshops, and networking with industry experts.

3.Key Speakers:

The event will feature prominent entrepreneurs, business leaders, and alumni of XIME who have successfully launched startups.

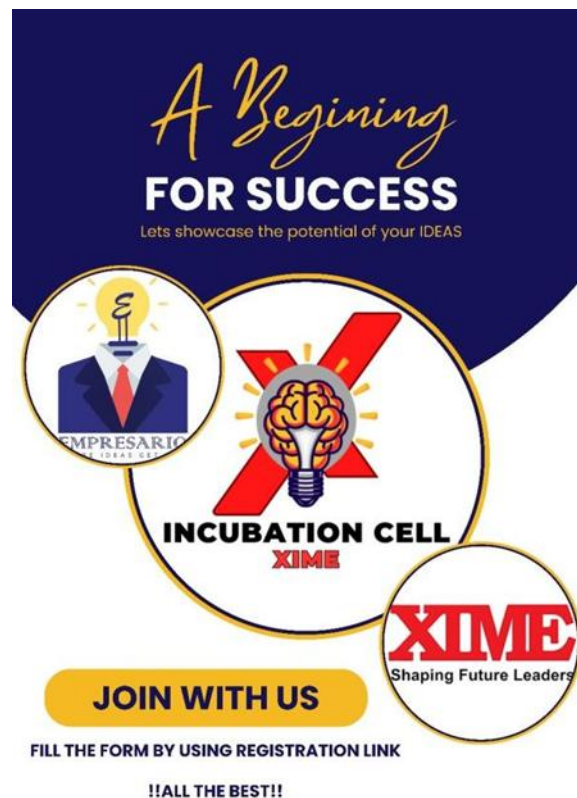
Special addresses will be delivered by members of Empresario and XIME's leadership, highlighting the importance of nurturing innovative ideas and providing guidance to students.

4.Launch Ceremony:

The formal launch of the Incubation Cell took place at IQAC, with a ribbon-cutting ceremony followed by a presentation on the services and facilities the cell will offer. A guided tour of the newly established incubation workspace will be offered to attendees.

Conclusion:

The launch of the Incubation Cell marks a significant milestone in XIME's commitment to fostering innovation and entrepreneurship. By providing resources, mentorship, and a supportive environment, the Incubation Cell will help bridge the gap between idea generation and successful venture creation, ensuring that students at XIME have the tools to pursue their entrepreneurial ambitions.



Report on “Teacher’s Day Celebration by Empresario”

Date: September 5th, 2024

Organized by: Empresario

Introduction

The Teacher’s Day celebration on September 5th, 2024, aimed to honor the faculty members for their dedication and invaluable contributions to our academic growth. To make the occasion special, we personalized the experience by creating custom cards for each professor. These cards included their names and messages tailored to the subjects they teach, accompanied by chocolates as a token of appreciation. The initiative sought to express gratitude in a meaningful way and create a memorable experience for the professors.

Personalized Cards and Gifts

Each professor received a uniquely designed card featuring their name, with the message carefully crafted based on the subject they teach. For example, the cards reflected their role in teaching, with messages tailored to express appreciation for their specific field. This personalized approach was meant to acknowledge their expertise and the impact they have had on the students’ academic journey.

The cards were accompanied by chocolates, adding a sweet gesture to the heartfelt message. The thoughtful combination of personalized cards and chocolates was designed to show our deep appreciation in a more personal and tangible way.

Presentation to Faculty

On the day of the event, a group of students from the organizing committee personally visited each professor’s office or classroom. We greeted them with a cheerful “Happy Teacher’s Day,” presented the card and chocolate, and took a photograph with each professor to capture the moment. The professors expressed their appreciation for the gesture, and the joy on their faces was clear. Many of them shared how the personalized nature of the cards made them feel valued and recognized in a way that they had not experienced before.

Professor Reactions and Impact

The response from the faculty members was overwhelmingly positive. Professors were particularly touched by the personalization of the cards, and many mentioned how it stood out compared to traditional Teacher’s Day celebrations. This personal touch not only brightened their day but also reinforced the student-teacher bond. The small yet thoughtful

effort was well- received, as it demonstrated the students' understanding of and gratitude for their role in shaping academic and personal growth.

Conclusion

The Teacher's Day celebration was a resounding success. The personalized cards and chocolates brought smiles to the faces of all the professors, making them feel special and appreciated. The event fostered stronger relationships between the students and faculty, and the positive feedback from the professors encouraged us to continue such efforts in the future. This celebration has set a new precedent for honouring teachers and will likely become a cherished tradition for years to come.

By focusing on thoughtful and personal gestures, this Teacher's Day celebration stood out as a meaningful tribute to the educators who continuously contribute to the success and growth of their students.



Event Report: Corporate Lingo Bingo

Event Name: Corporate Lingo Bingo

Organizer: Empresario

Date: October 25, 2024

Time: 3:30 pm- 5:00 pm

Venue: VOS Hall, MDP

Introduction:

Empresario successfully hosted the much-anticipated "Corporate Lingo Bingo" event on October 25 at 3:30 PM in the VOS Hall. The event aimed to engage participants in a fun and interactive session where they explored corporate terminologies through an exciting game of bingo. Total 15+ teams participated to play the exciting fun games.

Objective:

The event was designed to enhance participants' understanding of corporate jargon while fostering networking and collaboration among attendees. By incorporating popular corporate brands and personalities, the event provided a dynamic learning experience in a relaxed setting.

Highlights of the Event:

Brand and Personality Representation: The bingo game featured major corporate brands like Zepto, Zomato, Swiggy, CRED, and Starbucks. Additionally, renowned corporate personalities, including Elon Musk and Ashneer Grover, were also highlighted in the game.

Interactive Gameplay: Participants actively engaged in identifying corporate terms, associating them with brands and leaders, and marking them on their bingo cards.

Networking Opportunities: The event served as a platform for students and professionals to interact, discuss industry trends, and share insights on business strategies.

Fun Learning Experience: The incorporation of gamification kept the session lively and ensured that participants grasped key corporate phrases in an enjoyable manner.

Conclusion:

Corporate Lingo Bingo was a resounding success, with enthusiastic participation and a great learning experience for all attendees. The event not only helped in improving corporate vocabulary but also created a lively atmosphere for networking and fun. Empresario looks forward to organizing more such engaging events in the future.



Event Report: Tracxn Quiz Competition

Event Name: Tracxn Quiz Competition

Organizer: Empresario

Platform: Digi Campus (Online)

Date: October 25

Time: 2:00 - 2:30 PM

Introduction:

Empresario successfully hosted the Tracxn Quiz Competition on October 25 from 2:00 to 2:30 PM on the Digi Campus platform. The competition aimed to test participants' knowledge of corporate trends, investment strategies, and market analytics through a series of challenging questions. The quiz was undertaken by all the students of first year and final year of all the three XIME campuses.

Objective:

The quiz was designed to encourage students to enhance their understanding of business intelligence, startup ecosystems, and venture capital insights. It provided a platform for participants to engage in a competitive and intellectually stimulating environment.

Winners of the Quiz:

The following participants secured full scores in the competition, showcasing their exceptional knowledge and quick thinking:

Username	Name	Total Score out of 20
girishs08che@xime.org	V K GIRISH	20
pranesh08che@xime.org	Pranesh R R	20
ravivarma07che@xime.org	RAVIVARMA	20
udbhav07che@cime.org	UDBHAV SINGH	20

Notable Participants from Bangalore Campus:

Several other participants also demonstrated great enthusiasm and performed well in the quiz:

Registration ID	Email	Name
29079	janvi29blr@xime.org	JANVI KUMARI GUPTA
BA03019	divya03bablr@xime.org	DIVYA MARY MOSES
30100	keerthi30blr@xime.org	Keerthi Priya V C
30138	pooja30blr@xime.org	Pooja None

30248 manjari30blr@xime.org MANJARI SINGH

BA04046 satakshi04bablr@xime.org SATAKSHI PATTNAIK

Conclusion:

The Tracxn Quiz Competition was a grand success, with active participation and an engaging atmosphere. The event encouraged students to expand their corporate knowledge while competing in a high-energy quiz format. Empresario looks forward to hosting more such knowledge-driven competitions in the future. The winners of the quiz were felicitated by goodies from Empresario.

Book Selling Event “Creative Chronicles- The XIME alumni Entrepreneurs”

Date: October 25, 2025

Organized by: Empresario through LinkedIn

Empresario XIME Bangalore successfully hosted the sale event for Creative Chronicles: The XIME Alumni Entrepreneurs, a joint publication of XIME Bangalore and Adelaide Business School, University of Adelaide, Australia.

The book, a compilation of inspiring entrepreneurial journeys of XIME alumni, aims to guide and motivate aspiring entrepreneurs by showcasing real-life experiences, challenges, and triumphs in the startup world.

Event Highlights:

Book Sale: Copies of the book were made available for purchase, with many attendees showing keen interest in learning from the success stories.

Interactive Discussion: Alumni shared insights on entrepreneurship, decision-making, and overcoming business challenges, reinforcing the importance of real-world experiences in shaping careers.

Key Takeaways:

Entrepreneurship is a journey of resilience and innovation.

Learning from real-life stories enhances business acumen and leadership skills.

Alumni engagement fosters inspiration and mentorship opportunities.

The event concluded on a high note, with several copies of Creative Chronicles sold and buyers were renewed with motivation to explore entrepreneurial opportunities. This initiative by Empresario XIME continues to strengthen the institute's commitment to fostering an entrepreneurial mindset among students.

Event Report on Scrap It Up

Date: 8th November, 2024

Time: 3:00 PM – 5:00 PM

Venue: VOS Hall, XIME Bangalore

Organized by: Empresario Club

Introduction:

The much-anticipated event, Scrap It Up! was successfully organized by Empresario, providing students with a platform to showcase their creativity and innovation through scrap art. The event encouraged participants to "Let Your Imagination Run Wild!" by crafting masterpieces from everyday materials.

Judges: The esteemed judge for the event was Dr. Athouba, a distinguished faculty member at XIME Bangalore. His insightful observations and fair evaluations added great value to the competition.

Highlights:

- Participation: The event witnessed enthusiastic participation from students across all batches, with a total of 10 teams competing.
- Creative Artworks: Participants showcased incredible ingenuity in repurposing materials like newspapers, ribbons, cardboard, and even bottle caps into impressive art pieces.
- Theme Variety: From eco-friendly designs to abstract concepts, the diversity in the artworks was remarkable.

Judging Criteria: Dr. Athouba evaluated the entries based on the following parameters:

- 1.Creativity and originality
- 2.Efficient use of scrap materials
- 3.Visual appeal
- 4.Alignment with the theme

Winners:

- First Prize: Team Innovators- For their breathtaking representation of sustainable living.
- Second Prize- Team Artifex- For their intricately detailed wall art.

The Winners were felicitated with sustainable eco-friendly flower and plants and pots.



Launchpad Challenge: Inter XIME Level

Date: 23 November, 2024

Venue: Devi Ravindranathan Hall

Organized By: Team Empresario

Introduction

The LaunchPad Challenge Event was successfully conducted with the participation of students from all three XIME campuses. The event aimed to foster entrepreneurial thinking and innovation by providing a platform for students to present their business models or prototypes.

Event Highlights

The event witnessed enthusiastic participation with 10 teams, each comprising 1 to 3 members. The format featured a single round where teams presented their business models or prototypes to a distinguished panel of judges. Each presentation was capped at 10 slides and lasted for 10 minutes, followed by a 5-minute Q&A session. The esteemed judging panel included industry experts, alumni entrepreneurs, and faculty members, such as Krishna Kumar Nallur, Sonali Jha, Devika Badlani, and Loitongbam Athouba Sir, who assessed the teams on innovation, feasibility, market potential, and presentation skills. The competition concluded with "Casual Strategist," "Slayers," and "MDP4" emerging as winners, each receiving a cash prize of ₹5,000 in recognition of their outstanding efforts.

Ideas Presented:

1.Solorise

Product: A pillow like product that helps in waking up with the soothing sounds and vibrations without waking up others in the house.

USP: Includes vibrating motor, sleep cycle tracker, quality sleep tracker.

Investment: around of a 1 crore.

Cost and Pricing: around 900 rupees will be the price and 1500 rupees will be the selling price.

2.Safe Taste

Product: Spoon-like device with molecular sensors for real-time allergen detection, integrating genetic data and cloud-based simulations.

USP: Personalized allergen detection, compact design, and multi-environment usability.

Market Strategy: Domestic pricing at ₹10,000 (cost ₹5,800) and international pricing at \$200 (cost \$67).

Planned Investment: ₹50 crores across various domains.

Judge Queries: Heavy investment management (Judge 2); market size and partnerships with blood evaluation companies (Judge 4).

3. Bamboo Cave

Product Line: Sustainable bamboo-based products including utensils, clothing, furniture, and more.

Market Strategy: Targeting India's urban population and Vietnam for cost-effective raw material sourcing, with omni-channel presence and retail stores.

USP: Eco-friendly, sustainable alternatives to plastic.

Target Audience: Urban eco-conscious consumers for experiencing and buying bamboo related products like bamboo milk, bamboo toys, bamboo clothing, bamboo furniture, bamboo utensils, etc.

4. Stitchease

Service: Doorstep tailoring with ranked tailor options (beginner to professional) and express delivery with 24*7 customer support

Revenue Model: Pricing ranges ₹300-₹2,000 per service, with 80% of earnings going to tailors.

Investment and cost: Initial cost of 12.5-15 lacs with monthly operating cost will be 5-6 lacs.

Target Audience: Busy professionals, fashion enthusiasts, and event clients in metro cities.

Judges' Feedback: Praised for scalability, reliability, and support for blue-collar jobs.

5. WatchVault

Service: Luxury watch rental with subscription tiers (e.g., gold, silver, platinum, diamond). Customers can rent, try, and even purchase discounted watches.

Market Strategy: Targeting Tier 1 and Tier 2 cities; partnerships with second-hand watch dealers and insurers.

Investment Requirement: 14-15 lacs

Target Audience: Watch enthusiast, Young professionals, Gen Z and Event goers.

Judges' Feedback: Innovative approach appealing to men, scalable concept.

6. GoLocal

Service: App showcasing local merchants and services in Tier 2 cities with subscription and commission-based revenue.

Unique Feature: Encourages offline shopping while offering touch-and-feel returns and reservations.

Revenue Model: Implement subscription-based pricing, generate revenue through commission fees, monetize via local advertising partnership.

7. Infuse 20%

Product: Concentrated capsules of 20-30g for body wash, detergent, and shampoo, promoting sustainability by reducing plastic and logistics costs.

Market Strategy: Pricing for 1L body wash at ₹89 (market price ₹300).

Target Audience: Households, hotels, and hospitals.

Benefits: Cost efficiency, reduced waste, and alignment with sustainability trends.

8. Weather Wise

Service: Rental of weather-related items (umbrellas, raincoats, shoe covers) via an app, targeting commuters in unpredictable weather cities like Bengaluru.

Revenue Model: ₹15/hour rental with deposit, supplemented by printed (160/lend) and display advertising (3320/day).

Target Audience: Individuals who are commuting through metros and who go through walk.

9. Petezy

Service: Comprehensive ecosystem for pet care, including AI-driven pet communication, tailored care, and premium subscription options.

Revenue Model: Commission on goods/services, subscriptions, advertising, and booking fees.

Target Audience: Pet owners and busy professionals.

Cost Estimate: 73-75 lacs

10. Youneforest

Product: Personalized hair masks and oils with natural ingredients like bhringraj, curry leaves, and amla.

Process: Customer data collection, problem identification, and ingredient customization.

Target Audience: All genders seeking natural hair care solutions.

Pricing: 40 to 150 rupees

Cost: 25 to 90 rupees (raw material) & 20 (manufacturing cost).

These business models showcased a mix of innovative ideas, sustainable approaches, and scalable strategies, addressing diverse markets and customer needs.

Address by Guest Judges:

1. By Krishna Kumar Nallur (CEO- Speed Cargo technologies, Singapore). (Talked about her entrepreneurial journey and he also spoke about how he enjoyed the event with so many

different ideas and that it was very difficult for them to choose the first and 2nd prize and that's why they decided to give 3 prizes all first prize.).

2.By Sonali Jha (CEO and founder- Cunomial Technologies). (Talked about how she didn't win in one such competition and that led to her effort and succeeding in the end and talked about her entrepreneurial journey).

3. By Devika Badlani (CEO Brookfield Technologies). (Praised the participants for their impressive and well-thought-out business model at such a young age, highlighting how seamlessly they presented their ideas and inspired others to pursue their dreams in the near future).

4.

By Loitongbam Athouba Sir (XIME faculty). (Praised students for brilliant idea and how such competitions will keep entrepreneurial spirit high among students and fosters innovative ideas).

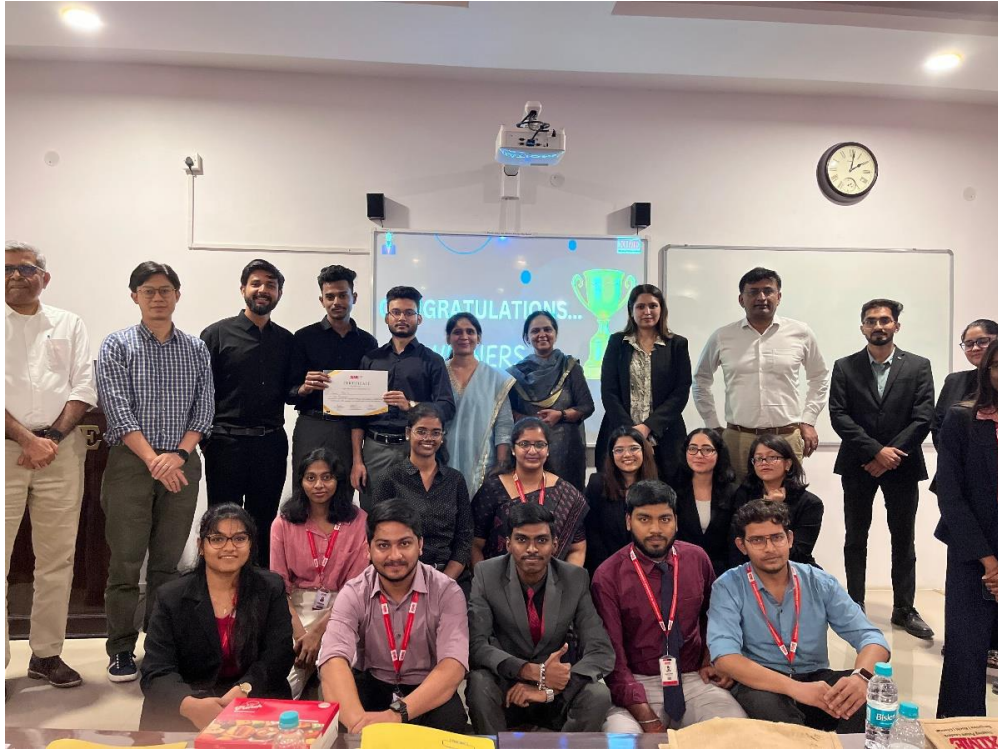
Prize Distribution:

By Dr. Roshni James (Director) to all winning teams (Casual Strategist, Slayers and MDP4 (5000 each)).

Conclusion

The LaunchPad Challenge Event was a grand success, fulfilling its objective of promoting innovation and entrepreneurial spirit among students. The event concluded with high levels of enthusiasm and engagement, leaving a lasting impact on the participants. We extend our gratitude to the organizing committee, judges, and participants for making this event a resounding success.





Event Report on Bulletin Board Inaugural

Date: 23rd November, 2024

Time: 1: 30 PM

Venue: Bulletin Board Near Library, XIME Bangalore

Introduction: On 23rd November, Empresario took another step toward fostering entrepreneurial spirit and awareness by inaugurating a dedicated Bulletin Board at XIME Bangalore. The board will serve as a hub for sharing the latest updates and news on startups, entrepreneurial ventures, and industry trends, providing students with a platform to stay informed and inspired.

Chief Guest: The event was graced by Dr. Roshni James, Director, XIME Bangalore, a prominent faculty member and a staunch supporter of innovation and entrepreneurship at XIME Bangalore.

Event Highlights:

The inauguration began with a brief welcome speech by the organizing team, emphasizing the importance of staying updated on entrepreneurial developments in today's dynamic world.

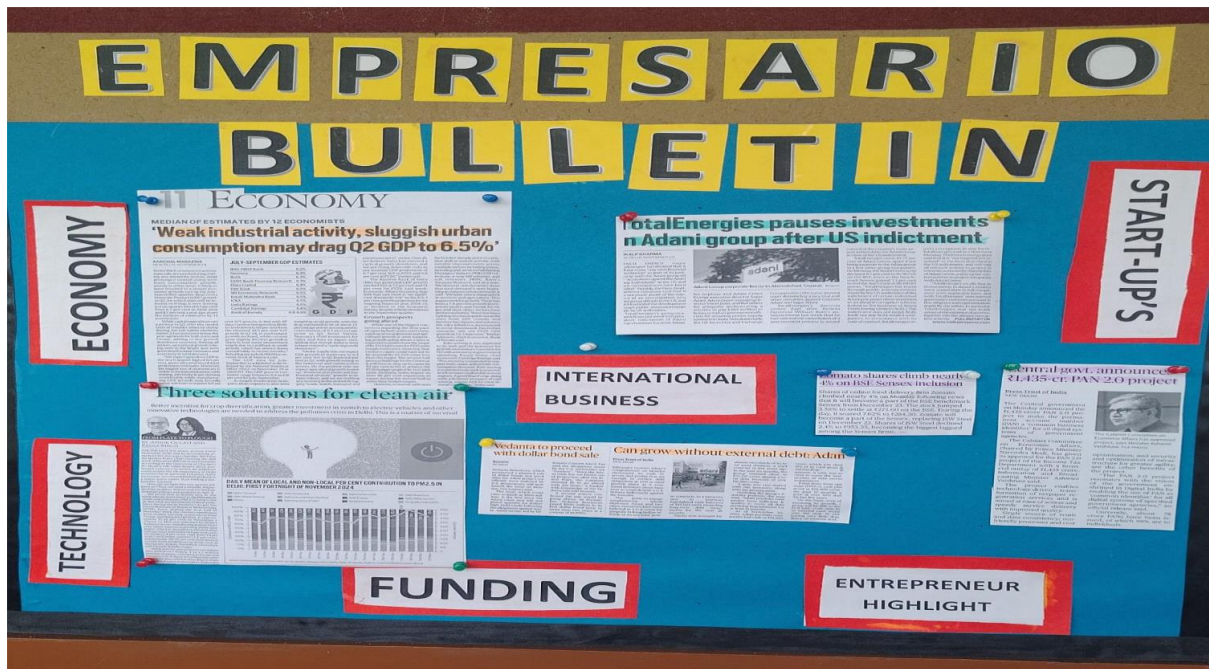
Dr. Roshni James unveiled the bulletin board, marking the formal inauguration.

The bulletin board displayed its first set of content, including:

Startup Success Stories, Latest News from the Entrepreneurial World and Upcoming Events and Opportunities for aspiring entrepreneurs.

Objectives of the Bulletin Board:

- To keep students updated on recent trends and news in the startup ecosystem.
- To encourage entrepreneurial thinking among the student community.
- To provide insights into opportunities, such as competitions, workshops, and funding initiatives.
- To celebrate entrepreneurial successes and inspire others.



Report on Cinethos: Snap, Click, Cine Event

Organized by Club Empresario

Venue: XIME, Bangalore

Date: 29th November, 2024

The much-anticipated short film event, "Cinethos: Snap, Click, Cine", took center stage on 29th November 2024, as part of XIME Bangalore's Winter Fest. Organized by Club Empresario from 11:00 AM – 1:00 PM in First Floor Auditorium, event was a short film making competition and the celebration of creativity, technology, and storytelling, challenging participants to explore the theme of technology's impact on human lives and relationships. Here all the 3 XIME campuses participated. Among the participants the top 3 teams from the 3 campuses got the chance to compete among themselves to win the competition.

The event saw enthusiastic participation from XIME's campuses in Bangalore, Chennai, and Kochi. Each campus was represented by one talented team, judges for the event were Dr. Rohit and Ms. Shraddha, faculty members of XIME Bangalore

Participants

1. Bangalore Campus:

Pat B Molayan, Reuben, Joseph, Atul Sajeew, Ashwin Saboo & Akarsh H

2. Chennai Campus:

Franklin Benny Sarath D & Dhivyaan

3. Kochi Campus:

Shaswatha, Sreeram & Swagat Mahapatra

The event was met with enthusiastic applause and appreciation from the audience and judges alike. The judges commended the participants for their originality and effort in bringing forth thought-provoking stories, their entry stood out for its innovative narrative and compelling portrayal of technology's societal impact.

Results

- Winners: Chennai Campus Team (Franklin Benny Sarath D and Dhivyaan)

- Runners-Up: Bangalore Campus Team (Pat B Molayan, Reuben, Joseph, Atul Sajeew, Ashwin Saboo, and Akarsh H)

The event was met with enthusiastic applause and appreciation from the audience and judges alike. The judges commended the participants for their originality and effort in bringing forth thought-provoking stories. The winning team and the Runners-Up team were awarded with medals and certificates.

Conclusion

"Cinethos: Snap, Click, Cine" successfully highlighted the intersection of technology and humanity, showcasing the storytelling potential of XIME's budding filmmakers. The event not only fostered creative expression but also strengthened the camaraderie between XIME's campuses.



Launchpad Challenge: South India Edition Business Plan Competition

Date: 12 December, 2024

Time: 1:30 pm- 5:30 pm

Venue: Devi Ravindranathan Hall

The Launchpad Challenge: South India Edition, hosted by Empresario, the Entrepreneurship Club of XIME Bangalore, brought together innovative minds from over 40 colleges in South India. Supported by prominent partners such as “Business Standard”, “Cunomial” as the Technology Partner, and “Tracxn” as the Data partner, the event showcased the region's entrepreneurial spirit.

The grand finale, held on December 12, 2024, at XIME Bangalore, featured the top 10 business ideas competing for top honours. Esteemed judges for the event included Mrs. Sonali Jha, Founder and CEO of Cunomial; Ashwathanarayana Shastry, Managing Partner at 72 Degrees Consulting Services LLP; Dr. Loitongbam Athouba Meetei, Professor at XIME Bangalore; and Mr. Suresh Kumar P, Founder Director and CEO of Graceful Growth Consulting (India) Private Ltd.

The first prize was awarded to "The One Presentation" by Ashish S from National Institute of Engineering, Mysuru, Karnataka while "Visionary Ventures" by Chandana BS, Srinidhi V, and Pratibha S from Christ University, Bangalore earned the runners-up spot. The winners and runners up were felicitated by the Prof. J. Philip, Chairman, XIME Bangalore. He also lauded the participants for their critical thinking, creativity, and vision, stating, “In management education, these three elements are crucial, and it was heartening to see them reflected in today’s presentations.”



Report on the Interactive Session: "Sense: Connect: Manage"

Date: 24th February, 2024

Time: 3:30 - 4:30 pm

Venue: First Floor Auditorium

Conducted by: Empresario

Introduction:

The Empresario team successfully organized an interactive session titled "Sense: Connect: Manage" on Friday, 14th February, featuring Gurjit Singh, the Managing Director of Gill Instruments Pvt. Ltd and Alumnus, XIME, Bangalore. The event provided valuable insights into leadership, management, and effective decision-making in the business world.

Speaker Overview:

Gurjit Singh, a well-respected industry leader, shared his expertise in business management, innovative thinking, and effective strategies for professional growth. With years of experience in the field, he offered a wealth of knowledge to the attendees.

Event Highlights:

- The session focused on three key aspects: Sensing opportunities, Connecting with the right people, and Managing resources effectively.
- The speaker emphasized the importance of networking and strategic decision making in today's competitive business landscape.
- Attendees had the opportunity to engage in a Q&A session, where they discussed real-world challenges and solutions.
- The event facilitated an interactive discussion, allowing participants to share their perspectives and experiences.

Conclusion:

The speaker session proved to be an enriching experience, leaving attendees inspired and equipped with practical knowledge to apply in their careers. Gurjit Singh's insights into sensing opportunities, building connections, and managing effectively were well received by the audience. The event was a great success, reinforcing the importance of interactive learning and industry exposure. The Speaker was also a token of appreciation by Vinetha Mam, Faculty, XIME, Bangalore.



GOAT- Grandmasters of All Tactics

Conducted by: Empresario

Date: 27th – 28th February, 2025

Venue: Kuncheria & S1, XIME, Bangalore

The Best Management Team event in XIMERA 2025 was titled “Grandmasters Of All Tactics” (GOAT) which was an intense competition with seven rounds throwing multiple tasks to teams within each round.

Participants:

We had registrations from 21 colleges as 4-member teams eager to participate in GOAT from top institutions such as AIMS IBS, Alliance, Christ University – Central Campus, Christ Kengeri, Christ Yeshwanthpur, Christ Bannerghatta, ISBR, JAGSoM, Kristu Jayanti College, MS Ramaiah, SIBM and SJIM.

Teams faced staged eliminations. After two rounds, 14 teams advanced. The semi-finals reduced.

Sponsorship of Rs 25,000 received from Royal Enfield through Mr. Sufiyan from the Key Accounts Team.

Sponsorship of merchandise worth Rs 30,000 and a Case Study received from Titan with the support of Dr. N.M.K Bhatta.

Round Details

Round 1: Glass Bridge of Decisions

A. Crisis Management

Participants were given individual business crisis scenarios. They were required to propose effective solutions and justify their decisions. Within a 10-minute duration, participants were required to submit key solution points in a concise format, which they got to present in a 3-minute presentation, followed by a 2-minute Q&A.

B. Data Analysis

Participants received an Excel dataset to analyse and identify key insights. They were asked to submit findings in a document that included problem identification, data analysis, visualizations, and solutions within 60 minutes.

Round 2: Tug of Innovation

HR Case Study

Participants received individual HR-related case studies and must develop strategic recommendations. They were required to submit a PowerPoint presentation to present findings in a 3-minute session, followed by a 2-minute Q&A.

Judges - Dr. Shradha Kundra and Prof. Aparna S

Bingo:

Participants were provided with Bingo cards populated with questions from Finance, Marketing, HR, Operations, and Tools (including Excel and Power BI). The procedure involved marking and

cutting a cell upon providing a correct answer. Players were instructed to strive for a line completion and then persist within the time constraint, aiming for a complete Bingo card.

Round 3: Marbles of Negotiation

The Debt Trap

A financial **simulation** challenged teams to manage debt and investments amidst simulated market fluctuations. Participants were tasked with **strategically investing** across diverse asset classes, aiming to maximize returns. Crucially, they had to ensure timely loan repayments to avoid elimination, with interest calculated on the outstanding balance. Teams were required to make EMI payments between ₹50,000 and ₹7,00,000 per round. Portfolio values were updated based on simulated market shifts, demanding **adaptive investment strategies**.

B. Brand Battleground:

Each team received a product with a surprise element for which they had to develop a creative branding strategy. They were given 10 mins to prepare a skit to advertise their product followed by a debate with an opposing team for 3 mins and a 3 mins Q&A.

Judge - Dr. Ganaraj Khandige

Round 4: Operation Challenge

Participants tackled four distinct challenges; the initial three problems mandated the use of Excel for their solutions. The final problem required interpretive analysis and was to be submitted in a Word document. Teams had the option to utilize marbles, acquired from prior rounds, to purchase hints during the last 20 minutes of the activity. All deliverables were to be submitted via a Google Form within a 45-minute timeframe.

Judge - Dr. Christopher Rajkumar

Round 5: Overnight Tasks

Participants were provided with 6 hours to work on a Business Plan on either Waste Management or Real Estate as well as a Tanishq case study, both requiring ppts to be submitted by 6 am.

Round 6: Honeycomb Remix

Teams were shuffled based on specialization. New groups were formed, and each team assigned a business plan presentation. The newly formed team was given 15 mins to prepare to the 6 mins presentation and 5 min Q&A sessions.

Judges - Dr. Christopher Rajkumar, Dr.R. Kumarakannan, Mr. Karthik Krishnan, Mr. Nikita Jha, Mr. Yash Shah and Mr. Jibran Ahmed.

Round 7: Final Frontier

Participants will analyse a **Tanishq case study** and present their insights to a panel, including a company representative. In this final presentation, the top 4 teams had 12 mins to present their solutions to the issues mentioned in the case followed by 8-minute Q&A sessions.

Judges - Mr. Jaideep (Titan rep), Dr. K. Subha, Dr. N. Meena Rani





Report on the International Conference 2025: Transcending the Boundaries in Management Education

Conference Overview:

The International Conference on "Transcending the Boundaries in Management Education - 2025" was held on March 7th and 8th, 2025. The event aimed to address the evolving role of business schools in society and their responsibility in shaping ethical, responsible leaders. The conference was organised by XIME Bangalore where 10 of the Empresario members dedicatedly worked with faculties and coordinated well to make the event a grand success.

Key Highlights:

Panel Discussion Topic: "Business Schools and Social Responsibility: Are We Doing Enough?"

The panel consisted of eminent industry leaders and academicians who shared insights on the role of management institutions in promoting ethical leadership and social responsibility.

Panelists & Their Roles

- Dr. Nagamani Nagaraja - Chief of Strategy & Operations, Global Academy of Technology (Moderator)
- Ms. Mridula Shridhar - Co-Founder, Kreedo Early Childhood Solutions
- Ms. Kavyanidhi Narayan - Leader - Strategy and Planning, Webex Customer Experience, Cisco
- Dr. Madhumita Chatterji - Director, ABBS School of Management
- Ms. Chandrika Shetty - VP & Head CPA Software & Diagnostics, Volvo Group

Key Takeaways from the Panel Discussion

- Business schools play a crucial role in shaping socially responsible leaders.
- The need for integrating sustainability, ethics, and social responsibility into management education.
- Collaboration between academia and industry to develop socially impactful business models.
- Importance of experiential learning in business education to instill a strong sense of responsibility among students.

Valedictory Ceremony:

The conference concluded with a Valedictory Ceremony, celebrating the impactful discussions and thought leadership that emerged during the two-day event.

Conclusion

The International Conference 2025 successfully facilitated a dynamic exchange of ideas on the future of management education and its role in fostering social responsibility. The event

underscored the need for business schools to evolve beyond traditional teaching methods and become enablers of ethical, sustainable, and socially conscious business practices.

